



## Alba Pediatrics - Telehealth Urgent Care Pricing

We believe in transparent pricing. These rates apply to self-pay patients for telehealth urgent care visits. Insurance patients will be billed per their plan once in-network. Patients are entitled to a Good Faith Estimate upon request.

Visit Type	Cash Price (\$)	What's Included
New patient, straightforward	\$ 90.00	First visit for simple issues (fever, rash, pink eye, minor cold). Includes history, exam via telehealth, and treatment plan.
New patient, low complexity	\$ 140.00	First visit for urgent needs requiring more evaluation (ear infection, strep, asthma flare). Includes prescriptions and care plan.
New patient, moderate complexity	\$ 160.00	Longer initial visit for multiple or more complex concerns. May include labs/imaging orders if needed.
Established patient, straightforward	\$ 80.00	Quick check-in for an existing patient with minor symptoms or medication questions.
Established patient, low complexity	\$ 120.00	Urgent visit for existing patients with common illnesses (ear infections, sore throat, mild asthma).
Established patient, moderate complexity	\$ 140.00	More detailed visit for existing patients with multiple concerns or moderate urgent needs.
Phone visit, 5–10 min (audio-only)	\$ 50.00	Quick phone call for brief medical concerns, prescription refills, or follow-up questions when a video visit isn't possible.
Phone visit, 11–20 min (audio-only)	\$ 65.00	Phone consultation for non-emergency issues that need more discussion, such as medication adjustments, mild symptoms, or ongoing condition check-ins.
Phone visit, 21–30 min (audio-only)	\$ 85.00	For patients unable to use video. Includes detailed discussion, medical advice, and treatment plan over the phone.
Developmental screening (e.g., M-CHAT)	\$ 25.00	Standardized screening questionnaire for developmental concerns (such as autism or delays). Usually completed during well visits or when concerns arise.
Prolonged telehealth time add-on	\$ 25.00	Extra time billed if your visit requires significantly more than the standard appointment length.