



Alba Pediatrics - Telehealth Urgent Care Pricing

We believe in transparent pricing. These rates apply to self-pay patients for telehealth urgent care visits. Insurance patients will be billed per their plan once in-network. Patients are entitled to a Good Faith Estimate upon request.

| Visit Type | Cash Price (\$) | What's Included |
|--|-----------------|--|
| New patient, straightforward | \$ 90.00 | First visit for simple issues (fever, rash, pink eye, minor cold). Includes history, exam via telehealth, and treatment plan. |
| New patient, low complexity | \$ 140.00 | First visit for urgent needs requiring more evaluation (ear infection, strep, asthma flare). Includes prescriptions and care plan. |
| New patient, moderate complexity | \$ 160.00 | Longer initial visit for multiple or more complex concerns. May include labs/imaging orders if needed. |
| Established patient, straightforward | \$ 80.00 | Quick check-in for an existing patient with minor symptoms or medication questions. |
| Established patient, low complexity | \$ 120.00 | Urgent visit for existing patients with common illnesses (ear infections, sore throat, mild asthma). |
| Established patient, moderate complexity | \$ 140.00 | More detailed visit for existing patients with multiple concerns or moderate urgent needs. |
| Phone visit, 5–10 min (audio-only) | \$ 50.00 | Quick phone call for brief medical concerns, prescription refills, or follow-up questions when a video visit isn't possible. |
| Phone visit, 11–20 min (audio-only) | \$ 65.00 | Phone consultation for non-emergency issues that need more discussion, such as medication adjustments, mild symptoms, or ongoing condition check-ins. |
| Phone visit, 21–30 min (audio-only) | \$ 85.00 | For patients unable to use video. Includes detailed discussion, medical advice, and treatment plan over the phone. |
| Developmental screening (e.g., M-CHAT) | \$ 25.00 | Standardized screening questionnaire for developmental concerns (such as autism or delays). Usually completed during well visits or when concerns arise. |
| Prolonged telehealth time add-on | \$ 25.00 | Extra time billed if your visit requires significantly more than the standard appointment length. |